

STARFOX MOBILE

EXECUTIVE SUMMARY:

Starfox Mobile is a free-to-play smartphone game, in which players control their very own Arwing to defeat Andross and his legions of minions. Tilt your phone to control your Arwing and rapidly tap your attack buttons to destroy the enemy spaceships. Use AR mode to fight in real world environments. Complete missions to unlock upgrades for your ship as well as iconic Nintendo characters. Participate in weekly challenges with the chance to be rewarded legendary in-game items.

TERRITORY CAPTURE:

- On a weekly basis, players are tasked to capture real world locations
- By defeating multiple missions in that area, it will show that they have liberated the area
- Once completed, players will gain in-game currency and upgrades for their ship



Green = Liberated / Blue = In Progress / Red = Enemy Infested

PRICING SCHEME

Price:

The game shall be free to download on both iOS and Android

Micro Transactions:

- The player will also be able to purchase new ships from the store, which are primarily cosmetic skins.
- Players will be able to purchase XP boosters, enabling the upgrades for the ship to be purchased quicker within the game
- Not only will you be able to play as your favourite Star Fox character, other iconic characters from Nintendo will be purchasable. They will also come with their own custom ship.

HOW IT WORKS:

- To move the spaceship, the player has to tilt their phone, or move the analog stick, depending on their control configuration
- On the right side of the screen there will be two buttons, the larger button is the primary attack, with the smaller button being your special attack
- Once the player hits an enemy with its projectile attack, it shall take a percentage of health from the enemy
- If the player double taps either side of the screen, it shall perform the iconic 'barrel roll', avoiding enemy fire and obstacles



AUGMENTED REALITY:

- During the mission, the player is able to activate the AR function
- The AR function projects what your camera is pointing at, enabling the player to battle amongst their environment
- If the player plays without AR, there shall be different backgrounds that have been previously featured in Star Fox games before

PHONE FUNCTION

These app will use the following functions of a phone:

- **Gyroscope:** For piloting the spaceship. This will involve tilting the phone to avoid the oncoming projectiles as well as moving through the level
- **Accelerometer:** The sensor will measure the orientation of the mobile phone when moving the spaceship
- **Camera:** Enabling the AR function within the game, whatever the camera is pointing at will appear as the background for the player
- **GPS:** The player will be able to track their position on the liberation map. If they complete certain missions while in that sector, it will go towards the total liberation progress

UPGRADE FOR SHIPS:

- Players are able to purchase new ships from the store
- Mechanical upgrades (guns, shields) will be bought with in-game currency earned through missions
- Cosmetic upgrades (colour, liveries) will be through real world currency transactions

ENDLESS RINGS:

- An alternative game mode where the players must fly through an endless sequence of rings
- If a player misses one of the rings, that shall end the game
- The more rings they fly through, the more rewards they gain

